

TRUTH

C O N S U L T I N G

"CONSTANT ELEVATION CAUSES EXPANSION"



Dealer Start-Up Kit

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About Us

Are you looking for the perfect facilitator business? One that will generate revenue while maximizing the bottom line of your other entities.

Look no further, Truth Consulting provides an entire outline on how to start, operate and maintain a successful truck dealership.

Whether you are just looking to support your other companies or you're looking to find a new leading business. Truth, has you covered.



Vision

- Establish driving factors
- Recognize where we can maximize the advantages throughout all companies
- Develop Structure
- Transition vendor relationships
- Build upon blueprint for escalated growth
- MAXIMIZE PROFITS



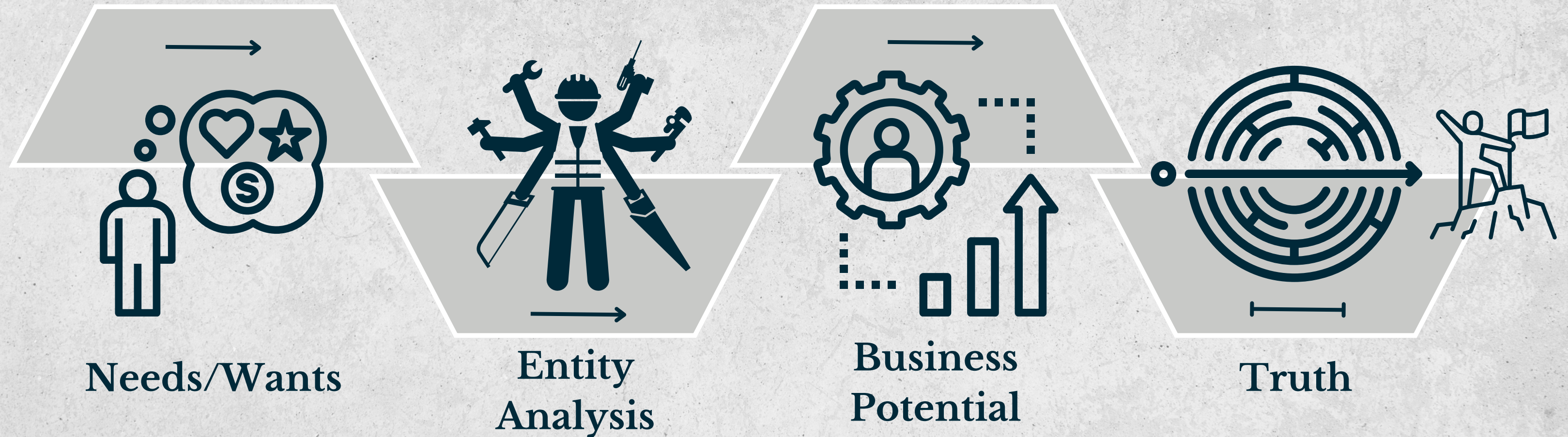


Mission

Establish a self sustaining truck dealership that maximizes growth and profits while facilitating the other entities to elevate their growth simultaneously.

Driving Factors

- Overall needs/wants
- Other entities analysis
- Analyze business potential
- See how Truth provides the shortcut to success



Blueprint



BLUEPRINT

Would you agree, with the proper blueprint our rate of success will be magnified?



STRUCTURE

In your other businesses, is the entity with the most structure also the most successful?



VENDOR RELATIONS

Have you ever heard the phrase "It's not what you know, but who you know"?



MARKETING & SALES

Do you want to know how to never fail? Master marketing & sales.



TACTICS

Do you know the difference between good and great?

Solution

Truth Consulting has the blueprint to maximize the opportunity and establish a prolific truck dealership.

Simply put, we take your existing business and scale it with a strong truck dealership in tandem.



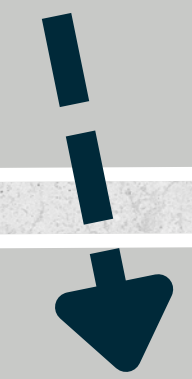


Workflow

Truth Consulting has the belief that the most efficient business in trucking is a dealership. Can you see value in partnering with an establishment that has achieved the highest level of success to take on this task together?

Partners

Do you share
the belief it is
best to
maintain a
relationship
with the most
experienced
people?

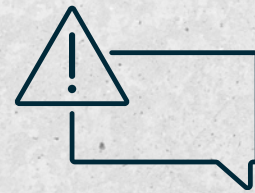


Do you see
value in a
continued role
by Truth
Consulting to
lead the
dealership?



Lets work to
establish a
means to meet
these goals
TOGETHER!

Testimonial



The Problem

Our client was a well established brand in the industry with multiple businesses. They were struggling to expand further which led them to starting a dealership.



The Result

We partnered up with the establishment and built the foundation for a prolific dealership. The structure was set then we scaled ourselves to their most profitable business with records at a 9 figure entity on its own.

Contact Us



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LET'S WORK
TOGETHER!